

## **Falkirk District Scouts– Social Media Use**

### **Internal Communications**

The use of Facebook, Twitter, Instagram, etc within the District and group sections is encouraged and acceptable provided it is for:

- The promotion of good practices
- Sharing programme ideas
- Communication regarding Scouting matters

It should not be used for:

- Sale of items
- External communications
- Any complaints, person references or criticism of Leaders, Commissioners, or lay members

### **Set-up of sites**

It is realised that it is extremely difficult to stop any individual or member setting up social media pages, however as good leaders we should have control of who is accessing the information

A list of sites that are currently available shall be published annually.

### **External Communications**

It is hoped to look at ways to communicate with the public. Currently we have been successful in getting information and publicity through the Falkirk Herald.

It is intended to look at what other channels we could promote and link into.

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